ORUST MARKET HALL

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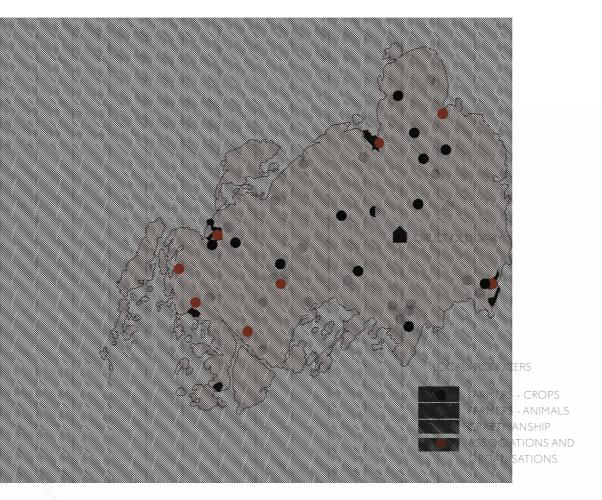
BACKGROUND

The dairy central in Vräland on Orust was first built in the 1930's and has since been remodeled several times. Its purpose was to produce dairy products from milk from the farms on Orust. Today the island is dominated by its summer tourists but before the Orust was an agrarian landscape, the dairy therefore also became a central hub for the community. So even if the Dairy has been closed for many years it still holds a place in the memory of the inhabitants of Orust. Today the building hosts different functions, Orust Återbruk being one of them.

In the beginning of the course, we interviewed several stakeholders on Orust. Taking part of the interview material, we tried to understand what ideas the inhabitants of Orust had for the building, and which needs they have. We realised the inhabitants are missing a meeting point, and that the building has a suitable location for that kind of function because of its close connection to one of the Islands main roads. We also noticed that there is an interest in finding a common place for all the local small businesses on the island.

We later started mapping out the different local producers on the Island, understanding that there is a big variety between them, but as the interviewed person pointed out they are scattered all over the Island. This led us to the idea of creating some kind of collective function that the local producers could benefit from, both logistically and economically. We started working with a new market hall with solutions focused on flexibility for the users.

Taking a starting point in our analysis, our aim for this project is to create a market hall for local producers where they have the opportunity to develop their business. Through working with co-sharing and flexible areas we hope to achieve a space that works over the year and give new opportunities both for the inhabitants and visitors of Orust.



CONCEPT

Having visited the site, we tried to put the building's opportunities and disadvantages down in words. The building had qualities in its rich history, the location nearby the main road and its robust materials. These were qualities we wanted to keep or develop, shaping our project. With the disadvantages, we decided to try to define what would be the opposite of the current situation. For example, we found the plan being disorienting and that the building had no clear entrance. This is something we knew we wanted to work with shaping our proposal.

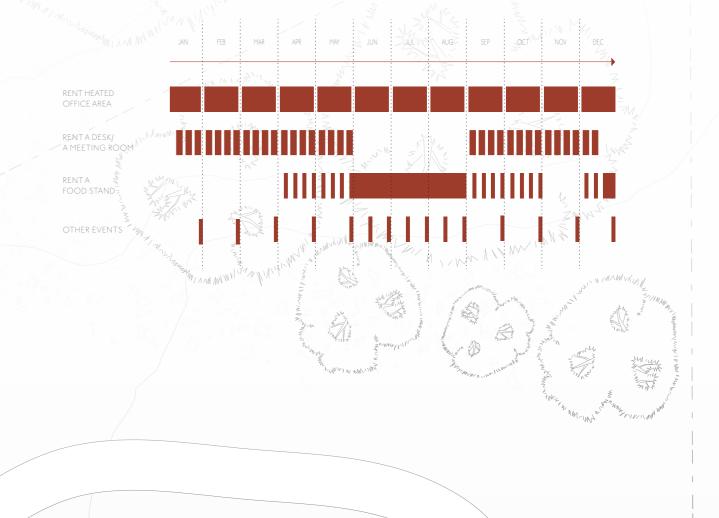
We have chosen an approach where we are looking to add and reinvigorate the already existing. We are not looking to restore or renovate the building to any former state. But we want to work with the inherent value of the building, which lies in its history and memories of it. To us this means looking at what is, finding beauty and honesty in exhibiting the current state of the building. Looking at the building as a document of time and then rearranging parts of it to make place for future usage.

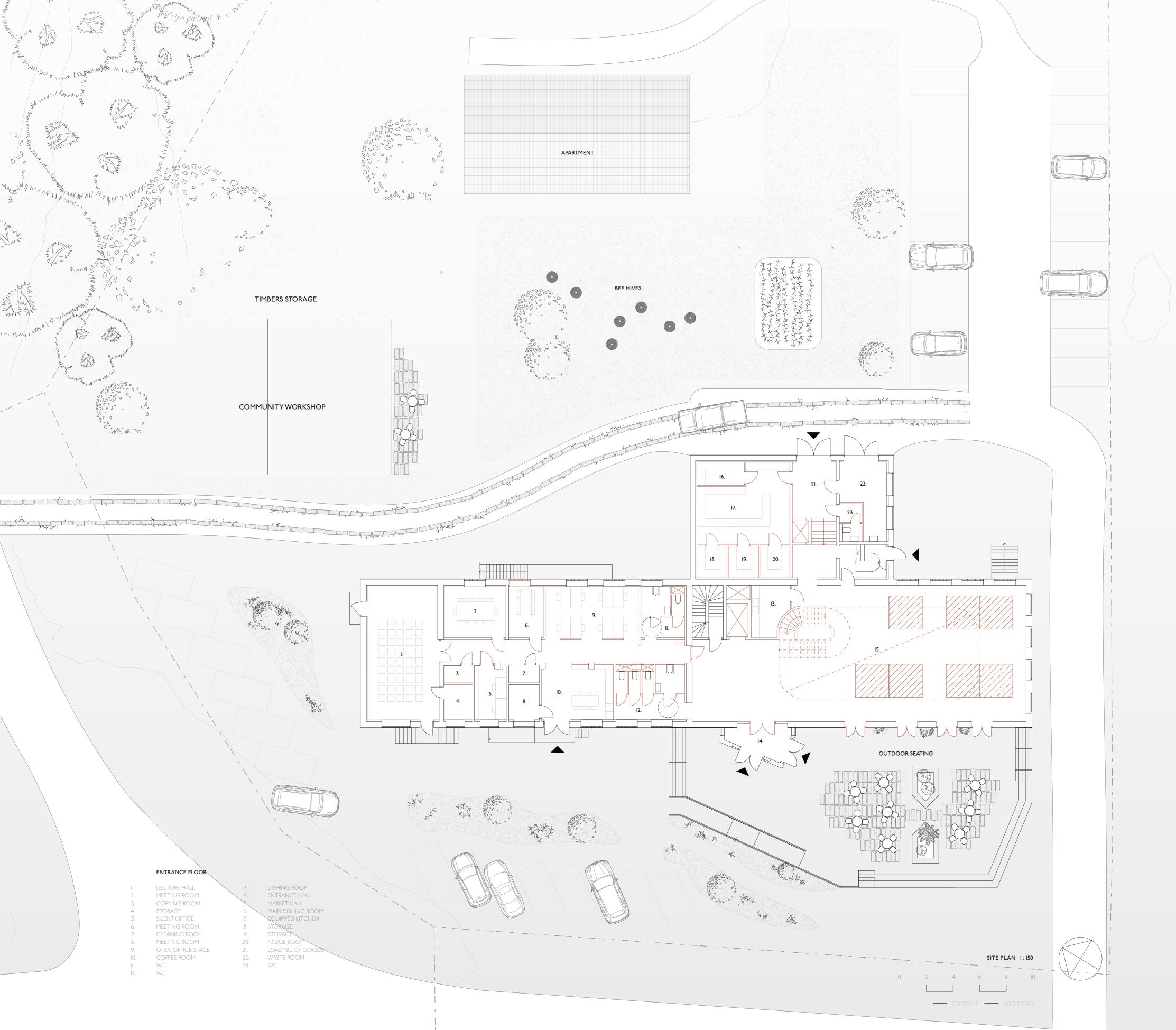
Taking a starting point in our theoretical framework, our concept sketches and our building analysis, our aim with the project is to create a building suitable for a market hall without erasing the building's history. By opening up the floor slabs, we achieve visual contact between the floor plans and give logic to the flow of the building. The additions we are making are made to be contrasted to what's already existing. We are not making any interventions of the existing surfaces in case we don't have to, showing the traces of what's once been there.

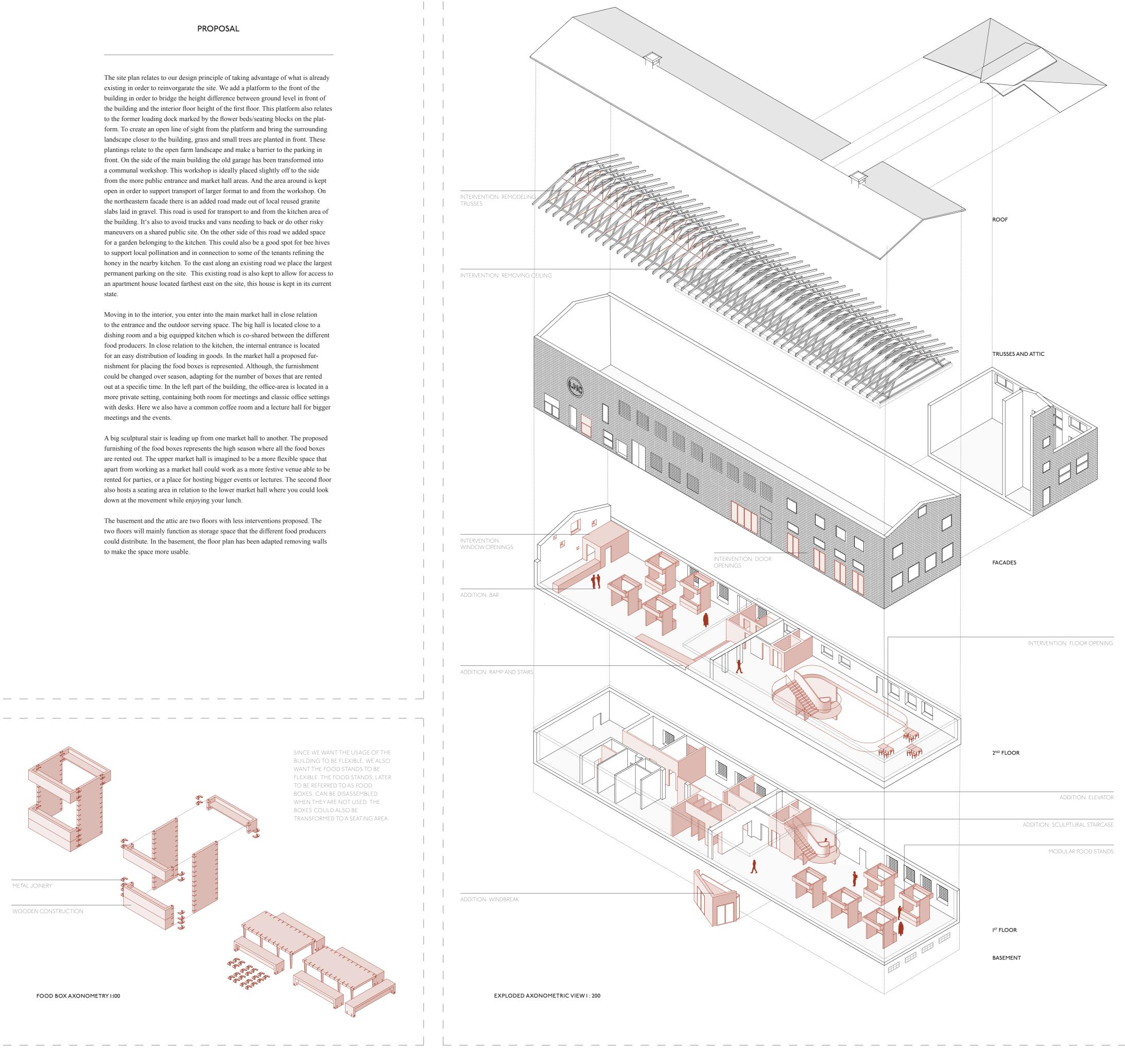
USER PERSPECTIVE

Since the island has a high flow of tourists during the summer, but the flow of people will be less during winter, we wanted to make an introduction to how the building will be used over the year. Our idea is that the users don't have all-year round rents, but the usage will be more flexible, giving more economic freedom. The usage of the building also correlates to the plan layout that's later presented. Besides the market hall, the building also contains a kitchen intended to be shared between the food producers, and an office area that could be rented per month over the year. The office could be rented by the food producers that need a representative area for meeting clients and a place to work, but could also be rented by local self-employees, or homeworkers that need a desk. It is also possible to rent a desk or a meeting room just over the day.

Because of the high flow of tourists, we estimate that the market hall food stands will be rented out mostly during summer, but also during weekends during the festive times, for instance christmas markets fall markets etc. We are also implementing a bigger room or a lecture hall in our program, that we are thinking could be rented out for smaller concerts or other events during the year.



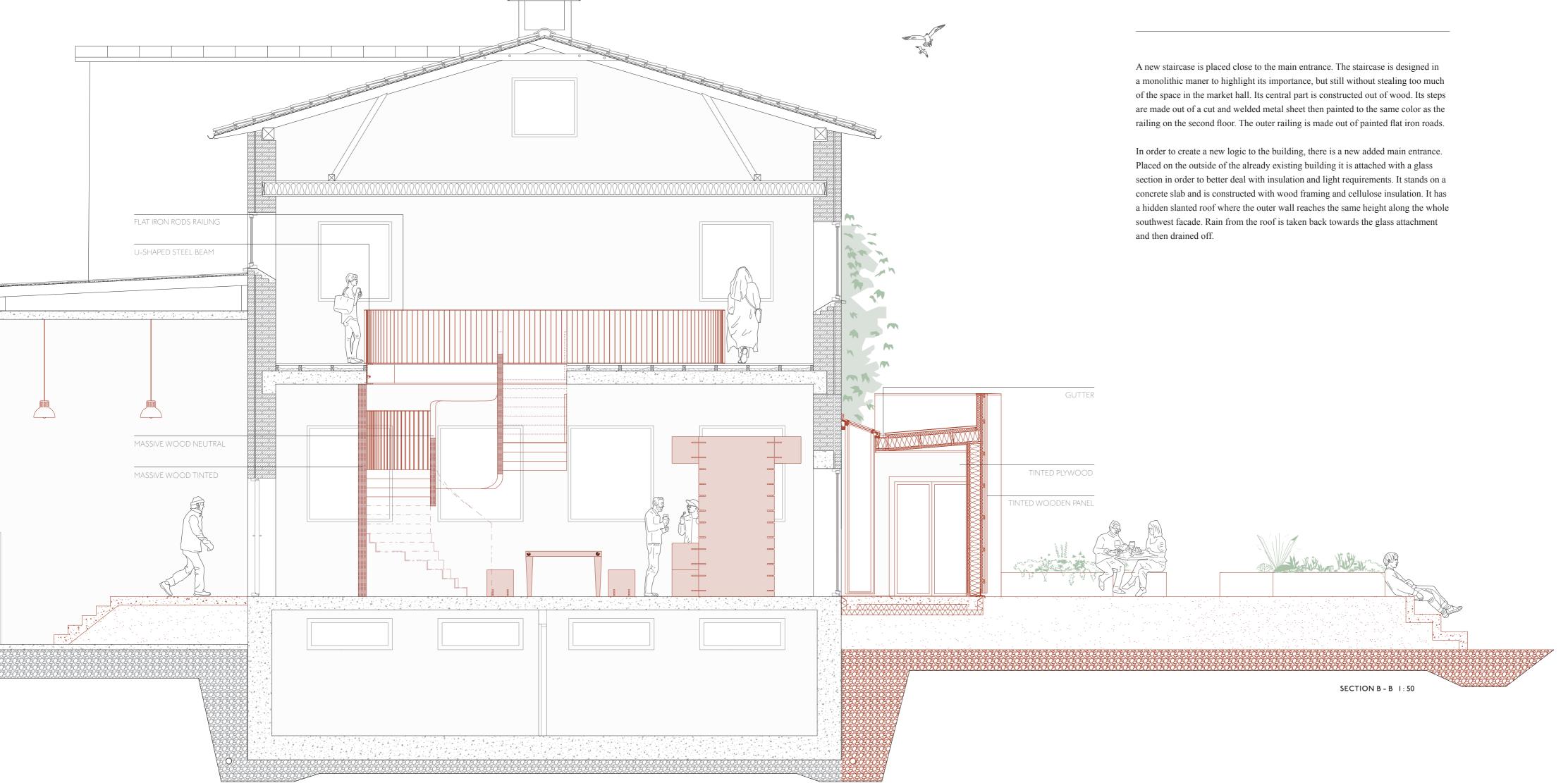












DETAILS

